

# SEARCH ENGINE OPTIMIZATION

APPLY NOW!



Awarding Body:  
ASPIRE



Duration:  
2 months



Language:  
English



Education:  
Online



Fees: €350  
Per Module



## PROGRAM OVERVIEW:

- SEO foundations
- Keyword Strategy
- Advanced SEO: Search Factors
- SEO and Ecommerce
- Developing SEO-friendly sites
- Wordpress plugins: SEO



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